



## Adam Higman, DHA, FACHE Partner, Strategic Consulting, Press Ganey

Dr. Adam Higman brings extensive management and consulting experience to his role as Partner at Press Ganey, having worked with more than 75 hospitals and health systems ranging from critical access hospitals to large academic facilities throughout the United States. Dr. Higman joined Press Ganey in July 2017, through Soyring Consulting, where he served as an executive vice president. In addition to leading a number of large-scale redesign projects requiring strategic planning, market analysis, facilities planning and activation and volume projection and feasibility studies, he has conducted assessments and overseen implementations focusing on quality, operational efficiency and growth planning for areas including clinical, diagnostic and support services; care management; and interventional services. Dr. Higman also has analyzed staffing, redesigned scheduling and coordinated implementation efforts with medical, clinical and support staff members; has extensive experience in vendor management and in standardization of supplies, contracts and system controls; and has led a number of model-of-care redesign projects to improve operational efficiency and lower labor costs. Prior to his work at Soyring Consulting, Dr. Higman worked for a full-service strategic health and science communications agency advising health systems, advocacy groups, pharmaceutical and medical device companies. He holds a master's degree in media management from Syracuse University's Newhouse School and a Doctor of Health Administration from the Medical University of South Carolina and is a Fellow of the American College of Healthcare Executives (FACHE).

### Why did you pursue a DHA degree?

Having worked in healthcare for a while, I did not have any specific education tailored to healthcare specifically and noticed an increasing number of executives from Academic Medical Centers and large health systems with doctoral degrees even if they did not have a clinical background. I pursued the degree to help round out my knowledge of health system management and administration. The degree has been a great asset in my new role working with hospitals throughout the country.

MUSC DHA Graduate:  
2016

Doctoral Project:  
Survey Deficiency Data as a  
Quality Measure for HOPDs and  
ASCs in Florida

Doctoral Project Chair:  
Jillian Harvey, Ph.D.