

SPEECH-LANGUAGE PATHOLOGY STRATEGIC GOALS: EXECUTIVE SUMMARY

Plan Creation, Review, and Revision: The initial strategic plan for the Master of Science in Speech-Language Pathology program was developed by the Program Director in consultation with College leadership and refined and agreed upon by the faculty and staff of the program as they joined. In June 2023, all program faculty and staff conducted an in-depth evaluation and revision of the first strategic plan, per the initial plan. During this retreat, faculty and staff proposed several modifications/updates based on program progress, as described below. The program's initial strategic plan was quite ambitious. While the program has been diligent and intentional about goals, plans, and actions, continued efforts toward strategic goals are warranted. As such, this is a living document undergoing continued modifications and updates as our program develops and expands. Future revisions will be made every 5 years.

Program Vision

To advance the field of speech-language pathology and ensure all individuals receive the highest quality care and support they need to thrive.

Program Mission

The MUSC SLP program will engage in curious and innovative discovery that advances clinical care and provides students with a research-based education that fosters lifelong learning and unwavering professionalism, and prepares them to advocate for accessibility and inclusivity to empower society.

SLP Guiding Principles: The SLP program values the following principles and includes them in all aspects of decision-making and implementation.

1. Humanism (community, collegiality/collaboration, clinical experiences)
2. Commitment to learning (critical inquiry) & personal responsibility
3. Social responsibility (advocacy, equity, diversity)
4. Leadership
5. Excellence in clinical practice
6. Innovation & creativity

Institutional Goals for Alignment

Medical University of South Carolina ([University Strategic Goals](#))

1. Cultivate a culture of innovation
2. Become the pre-eminent model for inclusion and equity, setting a national standard among academic health systems
3. Re-imagine the learning experience to optimize educational value
4. Forge innovative partnerships to increase scale, scope, and impact
5. Build a high-performing, integrated academic health system
6. Integrate our research and clinical strengths to transform health care
7. Promote our thought-leadership to build our national presence and shape policies

College of Health Professions ([College Strategic Goals](#))

1. Grow education by offering more online/hybrid programs to meet the needs of its students and have more health professions to address the projected shortage of professionals

2. Expand the health services research cohort to examine the roles that our professions can fill in the provision of cost-effective and value-based care that improves patient outcomes
3. Integrate closely with the MUSC health care system to collaborate with clinical faculty

Program Strategic Goals

Program strategic goals represent areas in which we invest resources and focus attention on building a vibrant learning environment for students and workplace for faculty and staff. Each overarching, long-term program strategic goal has discrete objectives with measurable outcomes and a schedule for analysis. Program strategic goals are directed by program, faculty/staff, and student success, and they align with the university and college strategic goals.

Focus Area I: Program Recruitment & Accreditation

Long-Term Goal 1: The MS SLP program will recruit, enroll, and graduate highly qualified students with diverse lived experiences. (MUSC 2 & 3, CHP 1)

Objective 1.1: Recruit and enroll highly qualified students with diverse lived experiences.

Objective 1.2: Provide intentional mentorship for all students to support them through the program.

Long-Term Goal 2: The M.S. SLP program is fully accredited. (MUSC 3, CHP 1)

Objective 2.1: Be favorably reviewed to retain candidacy status in all years, in preparation for full accreditation in 2026.

Focus Area II: Implementation of Evidence-Based Educational Approaches

Long-Term Goal 3: The M.S. SLP program faculty implement, assess, and refine evidence-based educational approaches. (MUSC 3, CHP 1)

Objective 3.1: Develop an educational program based on evidence-based approaches and ensure its effectiveness via assessment and revision, when needed.

Objective 3.2: Explore if/how our existing curriculum aligns with competency-based education.

Focus Area III: Integration among the educational program and MUHA and community SLPs

Long-Term Goal 4: There is engagement and collaboration of Medical University Hospital Association (MUHA) SLPs and community SLPs in the educational program and M.S. SLP faculty in clinical practice. (MUSC 3 & 5, CHP 3)

Objective 4.1: Engage Medical University Hospital Association (MUHA) SLPs and community SLPs in the educational program.

Objective 4.2: Engage SLP program faculty in clinical practice.

Objective 4.3: Facilitate educational, clinical, and research collaborations between M.S. SLP faculty and MUHA and community SLPs.

Focus Area IV: Engage in Research

Long-term Goal 5: MS SLP program faculty will engage in research. (MUSC 1 & 6,

CHP 2)

Objective 5.1: Establish opportunities to engage students in research.

Objective 5.2: Disseminate research and program data to the larger community.

Focus Area V: Build and foster local community and international partnerships.

Long-Term Goal 6: Working with community partnerships, we provide care to underserved local and international populations via service-learning projects. (MUSC 3 & 4 & CHP 1 & 3)

Objective 6.1: Identify and implement service-learning projects to the underserved community to build local and international partnerships.

Long-Term Goal 7: There is an engaged Advisory Board for the M.S. SLP program. (MUSC 3 & 4 & CHP 1 & 3)

Objective 7.1: Develop and maintain an engaged Advisory Board.

Focus Area VI: Promote an Interprofessional Culture

Long-Term Goal 8: M.S. SLP faculty and students participate in educational, clinical, and research interprofessional activities. (MUSC 1, 3, 4, 5 & 6 & CHP 1, 2, & 3)

Objective 8.1: Develop educational, clinical, and research interprofessional ventures.

Focus Area VII: Development of Student Scholarships

Long-Term Goal 8: There are educational grants and philanthropic gifts that provide student scholarships. (MUSC 3 & 4 & CHP 1)

Objective 9.1: Seek educational grant funding.

Objective 9.2: Seek philanthropic gifts.

Focus Area VIII: Ensure Satisfied, Productive Faculty & Staff Recognized for Their Achievements

Long-Term Goal 10: Faculty & Staff report high job satisfaction, are productive, and are recognized for their achievements. (MUSC 1, 5, & 7 & CHP 1 & 3)

Objective 10.1: Ensure that faculty and staff report high job satisfaction.

Objective 10.2: Monitor and promote faculty and staff productivity.

Objective 10.3: Recognize faculty and staff for their achievements.

Focus Area IV: Foster Alumni Engagement

Long-Term Goal 11: Program alumni remain engaged in the M.S. SLP program. (MUSC 3 & 4 & CHP 1 & 3)

Objective 11.1: Maintain relationships with program alumni.

Objective 11.2: Provide opportunities for program alumni to participate in the M.S. SLP program.