

SPEECH-LANGUAGE PATHOLOGY STRATEGIC GOALS: EXECUTIVE SUMMARY

This initial M.S. SLP program strategic plan has eight focus areas that are in alignment with the program's mission and vision as well as institutional goals. This initial plan was created July 2019, is reviewed quarterly, annually, and will undergo an in-depth review and revision by July 2022. The Program Director is responsible for the implementation of this plan with collaboration from program and college faculty and staff.

M.S. SLP Program Mission

The mission of the Master of Science in Speech-Language Pathology program is to guide students in developing the knowledge and skills to be successful Speech-Language Pathologists (SLPs) who are well prepared across the scope of practice, with the knowledge and skills to treat complex medically based communication and swallowing disorders.

M.S. SLP Program Vision

The Master of Science in Speech-Language Pathology program in the Department of Rehabilitation Sciences in the College of Health Professions at the Medical University of South Carolina (MUSC) is well-known and well-respected across the United States for its research-based education approaches that create a vibrant learning and work environment and lead to highly qualified graduates.

Institutional Goals for Alignment

Medical University of South Carolina (University Strategic Goals)

1. Cultivate a culture of innovation
2. Become the pre-eminent model for inclusion and equity, setting a national standard among academic health systems
3. Re-imagine the learning experience to optimize educational value
4. Forge innovative partnerships to increase scale, scope, and impact
5. Build a high-performing, integrated academic health system
6. Integrate our research and clinical strengths to transform health care
7. Promote our thought-leadership to build our national presence and shape policies

College of Health Professions (College Strategic Goals)

1. Grow education
2. Health services research
3. Integration with MUSC Health

Program Strategic Goals

Program strategic goals represent areas in which we will invest resources and focus attention on building a vibrant learning environment for students and workplace for faculty and staff. Each overarching, long-term program strategic goal has discrete objectives with measurable outcomes and a schedule for analysis. Program strategic goals are directed at program, faculty and student success, and align with the university and college goals.

Focus Area: Program Development & Accreditation

Long-Term Goal 1: There is a M.S. SLP program at MUSC. (MUSC 3, CHP 1)

Objective 1.1: Gain approval for the program at the college, university, and state levels.

Objective 1.2: Develop the educational philosophy and curriculum based on research in higher education.

Objective 1.3: Hire passionate and knowledgeable faculty and staff.

Objective 1.4: Recruit and enroll highly qualified students.

Long-Term Goal 2: The M.S. SLP program is fully accredited. (MUSC 3, CHP 1)

Objective 2.1: Gain approval from CAA to be in Candidacy and be favorably reviewed to retain candidacy status in all years, in preparation for full accreditation in 2026.

Focus Area: Implementation of Evidence-Based Educational Approaches

Long-Term Goal 3: The M.S. SLP program faculty implement, assess, and refine evidence-based educational approaches. (MUSC 3, CHP 1)

Objective 3.1: Develop an educational program based on evidence-based approaches and ensure its effectiveness via assessment and revision, when needed.

Focus Area: Integrated Didactic and Clinical Education

Long-Term Goal 4: There is engagement and collaboration of Medical University Hospital Association (MUHA) SLPs and community SLPs in the educational program and M.S. SLP faculty in clinical practice. (MUSC 3 & 5, CHP 3)

Objective 4.1: Engage Medical University Hospital Association (MUHA) SLPs and community SLPs in the educational program.

Objective 4.2: Engage SLP program faculty in clinical practice.

Objective 4.3: Facilitate educational, clinical, and research collaborations between M.S. SLP faculty and MUHA and community SLPs.

Focus Area: Build and foster community partnerships.

Long-Term Goal 5: Working with community partnerships, we provide care to underserved populations via service-learning projects. (MUSC 3 & 4 & CHP 1 & 3)

Objective 5.1: Identify and implement service-learning projects.

Long-Term Goal 6: There is an engaged Advisory Board for the M.S. SLP program. (MUSC 3 & 4 & CHP 1 & 3)

Objective 6.1: Develop and maintain an engaged Advisory Board.

Focus Area: Promote an Interprofessional Culture

Long-Term Goal 7: M.S. SLP faculty and students participate in educational, clinical, and research interprofessional activities. (MUSC 1, 3, 4, 5 & 6 & CHP 1 & 3)

Objective 7.1: Develop educational, clinical, and research interprofessional ventures.

Focus Area: Develop Student Scholarships

Long-Term Goal 8: There are educational grants and philanthropic gifts that provide student scholarships. (MUSC 3 & 4 & CHP 1)

Objective 8.1: Seek educational grant funding.

Objective 8.2: Seek philanthropic gifts.

Focus Area: Ensure Satisfied, Productive Faculty & Staff Recognized for Their Achievements

Long-Term Goal 9: Faculty & Staff report high job satisfaction, are productive, and are recognized for their achievements. (MUSC 1, 5, & 7)

Objective 9.1: Ensure that faculty and staff report high job satisfaction.

Objective 9.2: Monitor and promote faculty and staff productivity.

Objective 9.3: Recognize faculty and staff for their achievements.

Focus Area: Foster Alumni Engagement

Long-Term Goal 10: Program alumni remain engaged in the M.S. SLP program. (MUSC 3 & 4 & CHP 1 & 3)

Objective 10.1: Maintain relationships with program alumni.

Objective 10.2: Provide opportunities for program alumni to participate in the M.S. SLP program.