

CURRICULUM VITAE

Lesli P. Woodall PA-C
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Division of Physician Assistant Studies, Medical University of South Carolina
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Education

Medical University of South Carolina, Charleston, South Carolina, May 2006 - August 2008
Master of Science, Physician Assistant Studies

- Dean's Honor List, Dean's List

Georgia State University, Atlanta, Georgia

- Completed prerequisite science courses for physician assistant program, August 2005 - May 2006
- 3.86 GPA

The Ohio State University Columbus, Ohio, September 1982 - June 1985
Bachelor of Science, Business Administration, Information Systems

- Summa Cum Laude

Baylor University, Waco, Texas, August 1981 - May 1982

- Undergraduate Studies

Licensure

South Carolina Board of Medical Examiners
License Number 2262

Employment

Clinical Coordinator for Evaluation, Instructor, September 2014 - current

Medical University of South Carolina, College of Health Professions

Physician Assistant Studies Division, Charleston, SC

- Responsible for clinical year curriculum, evaluation of student performance, Summative Evaluation of students prior to graduation, analysis of preceptor sites and student performance

Interim Clinical Coordinator of Operations, June 2015 - September 2016

- Responsible for clinical site development and retention, clinical rotation placements, collaboration with Clinical Education Team

Physician Assistant, Pediatric Physical Medicine and Rehabilitation, October 2008 – September 2014

Children's Rehabilitation Associates, Children's Healthcare of Atlanta at Scottish Rite
Atlanta, GA

- Responsible for medical management of pediatric patients in 28 bed Comprehensive Inpatient Rehabilitation Unit (CIRU), the largest pediatric in-patient rehabilitation facility in the US, on-going clinical care and management in outpatient rehabilitation Day Rehabilitation Program, a 20 patient, 5 day/week clinic, on-going clinical care and management in Rehabilitation Services' outpatient continuity of care Rehabilitation Clinic, in-patient Pediatric Psychiatry Practice consultations, Responsible clinical care and management in multi-disciplinary clinics including Muscular Dystrophy, Spina Bifida, Neurospine, Cerebral Palsy and Brachial Plexus clinics
- Patient population morbidities included, but not limited to: spinal cord injury, traumatic brain injury, anoxic and hypoxic brain injury, brain tumor, pediatric cancer, sickle cell anemia, orthopedic injury, encephalitis

- Proficient in Intrathecal Baclofen Pump management
- Practice Liaison with Children's Healthcare of Atlanta's Orthotics and Prosthetics Service
- Founding member of Palliative Care committee

Volunteer, Good Samaritan Health Center, Atlanta, GA, August 2005 - December 2005

- Responsible for collection of patient vitals at non-profit clinic supported by the Emory University Physician Assistant program

Vice President, Business Information Services, ChoicePoint Services, Inc., Alpharetta, GA, September 2001 - August 2005

- Responsible for development, deployment, sales, and marketing of SearxchPointSM, an automated prescription fraud and diversion detection tool, with business partner NDCHealth. Established the DEA (Drug Enforcement Administration) as the first customer.
- Owner of strategic software development projects with key business partners, managing contract negotiation and the sales and marketing plans

Vice President, Software Engineering, The Weather Channel, Atlanta, GA, December 2000 - September 2001

- Responsible for developing relationships and negotiating contracts with vendors necessary to pursue development of DigiStar, the next generation of Weather Channel technology to deliver local forecasting using digital communications

Vice President, Personal Lines Marketing, ChoicePoint Services Inc., Alpharetta, GA, May 1998 - December 2000

- Established new software product suite for insurance agency, consumer portal, and direct distribution channel markets, generating multi-million dollar revenue contracts with customers and third party vendors.

Assistant Vice President, Personal Lines Marketing, ChoicePoint Services Inc./Equifax, Alpharetta, GA, January 1996 - April 1998

- Negotiated strategic contracts and managed relationships with third party vendors and business partners, including the three national credit bureaus, yielding multi-million dollar revenue contracts with customers

Senior Project Director, Personal Lines Marketing, Equifax, Alpharetta, GA, January 1995 - December 1996

- Expanded ChoicePointSM Rules customer base of industry's top twenty carriers to include Travelers, Nationwide, USF&G, and CNA insurance companies
- Managed the majority of all Equifax Insurance Services personal lines annual revenue of over \$75 million

Senior Product Manager, Personal Lines Marketing, Equifax, Alpharetta, GA, January 1994 - December 1995

- Promoted to lead development, sales, and marketing for industry's first decision support software deliverable, ChoicePoint RulesSM, for the personal lines property and casualty and employment markets
- Secured multi-year contracts with State Farm, Hartford, Metropolitan P&C, and Pizza Hut

Senior Account Executive, Personal Lines Marketing, Equifax, Alpharetta, GA, March 1993 - December 1993

- Generated over \$250,000 services revenue while serving in a sales, business analyst, and project management capacity

Account Manager, Computer People, Inc. Atlanta, GA, September 1991 - March 1993

- Secured and managed client base including Coca-Cola, GTE, The American Cancer Society, and Southern Company Services, generating sales exceeding three quarters of a million dollars

Client Services Executive, CAP Gemini America, Atlanta, GA, February 1991 - June 1991

- Responsible for marketing information technology services to Atlanta client base

Director of Sales and Marketing, Responsive Data Systems, Atlanta, GA, San Mateo, CA, May 1989 - July 1990

- Designed and deployed IBM marketing materials and education programs for IBM sales and marketing professionals

Account Marketing Representative, International Business Machines (IBM), West Palm Beach, FL, June 1985 - April 1989

- Secured and managed customer relationships for large corporate accounts selling the entire IBM product line, earning three 100% Club Awards and numerous Branch Manager's Awards for exceeding multi-million dollar sales quota

Intern, International Business Machines (IBM), Boca Raton, FL, June 1984 – August 1984

- Responsible for creating reporting software for Functional Development Test Engineers for the IBM PC AT

Peer Reviewed Publications

Lesli Woodall, PA-C; Gigi Smith, PhD, RN; David Garr, MD; Deborah Hopla, DNP; Donna Kern, MD. *Can state-supported interprofessional coalitions cure preceptor shortages?* Journal of the American Academy of Physician Assistants, Volume 31, Number 6, June 2018

Abstracts

Woodall L. (May 2018). Access to Care for the Neurofibromatosis Type 1 Pediatric Population of South Carolina. Presentation at the NF Forum, Atlanta, GA

Jennifer Bailey, MEd; **Lesli Woodall, PA-C;** Emily Warren, LMSW; Catherine Durham, DNP FNP-BC

Contributors: Kimbley Stephens, MEd; Diane Mathews, MS; Julie Ghent; Cheri Plyler, MBA; David Garr, MD. (April 2018) Utilizing Telehealth Technology to Increase Interprofessional Collaborative Care, 6th Annual Telehealth Summit of South Carolina, Columbia, SC

Debra Brown (Medical University of South Carolina), **Lesli Woodall** (Medical University of South Carolina), Sandra Brotherton (Medical University of South Carolina), Kathy Van Ravenstein (Medical University of South Carolina) (October 2017). Use of Telehealth and Interprofessional Collaboration to Deliver an Exercise Program that Facilitates Aging in Place – Response to a Need. Presentation at Collaborating Across Borders VI Conference, Banff, Alberta, Canada

Woodall L. (August 2017). Access to Care for the Neurofibromatosis Type 1 Pediatric Population of South Carolina. Presentation at the South Carolina Chapter of the American Academy of Pediatrics, Asheville, NC

Woodall L. (June 2017). Access to Care for the Neurofibromatosis Type 1 Pediatric Population of South Carolina. Presentation at the Children's Tumor Foundation Annual Conference, Washington D.C.

Smith, G., Garr, D., Hopla, D., Kern, D. & **Woodall, L.** (January 2017). Payments for preceptors? An innovative interprofessional approach. Presentation at the American Association of Colleges of Nursing Doctoral Education Conference, San Diego, CA

Non-Peer Reviewed Publications

Deborah Hopla, DNP, APRN-BC; **Lesli Woodall PA-C.** *Critical Needs in State Supported Public Universities: Clinical Experience is Vital to Education.* South Carolina Nurse, July, August, September 2018

Lellow, The Education of My Mom, Lesli Woodall, BookSurge, LLC, 2005

Non-Peer Reviewed Presentations

David Garr (Medical University of South Carolina), Jennifer Bailey (Medical University of South Carolina), **Lesli Woodall** (Medical University of South Carolina), Catherine Durham (Medical University of South Carolina), Joan Graesch (Medical University of South Carolina), Diane Mathews (Area Health Education Center), Cheri Plyler (Area Health Education Center), Kimbley Stephens (Area Health Education Center), Emily Warren (Area Health Education Center) (October 2017) Partnering to Use Distance Technology to Provide Community-Based, Interprofessional Clinical Practice Experiences for Diverse Learners. Oral Presentation at Collaborating Across Borders VI Conference, Banff, Alberta, Canada

Concussion: What every clinician should know (and Roger Goodell is afraid to ask), June 2016
2nd Annual MUSC PA Alumni CME Conference, MUSC
Charleston, SC

Pediatric Spinal Cord Injury, Transverse Myelitis, and Spina Bifida, April 2012
Traumatic Brain Injury, May 2013
Pediatrics Course, MUSC Physician Assistant Program

Anti-NMDA Receptor Antibody Encephalitis, January 2014
Savannah Memorial Hospital
Savannah, GA

Funded Grant Activity

Development of new Interprofessional, Team-Based, Patient-Care Experiences for MUSC Interdisciplinary/Interprofessional Management of Patients at the MUSC Dizziness and Vestibular Disorders Clinic

- MUSC Interprofessional Team-Based Clinical Training Development Pilot Program
- Approved and funded August 1, 2018 – August, 2020, \$35,000
- Role on Grant: Co-author, Faculty Mentor

Development of New Interprofessional, Team-Based, Patient-Care Experiences for MUSC Students at Independent Low-Income Elderly Living Facilities

- MUSC Interprofessional Team-Based Clinical Training Development Pilot Program
- Approved and funded August 1, 2016 - July 31, 2017, \$15,000
- Role on Grant: Co-author, Faculty Mentor

Research Activity

Access to Care for the Neurofibromatosis Type 1 Pediatric Population of South Carolina, January 2017

- Principal Investigator and Author

Children and adolescents diagnosed with Neurofibromatosis (NF) Type 1 and associated Learning Disabilities, June 2008

- Principal Investigator and Author

Membership in Scientific/Professional Organizations

American Academy of Physician Assistants (AAPA)
South Carolina Academy of Physician Assistants (SCAPA)
Leukemia and Lymphoma Society's Team in Training
Children's Tumor Foundation (fka National Neurofibromatosis Foundation)

Community Service

3rd Highest Fundraiser for Children's Tumor Foundation, Cupid's Undie Run, Folly Beach, SC, February 2015
Guest Speaker, Leukemia and Lymphoma Society's Team in Training

- Savannah Marathon/Half-Marathon, November 2011

- Myrtle Beach Marathon/Half-Marathon, February 2007
- Mayor's Midnight Challenge Marathon/Half-Marathon, June 2005

Service

Chair, CIAPC (Coalition for Increased Access to Primary Care), September 2015 - current

- Lead multi-disciplinary coalition of South Carolina public universities to develop, gain sponsorship, and achieve passage of preceptor tax incentive legislation
- Co-author of Senate Bill 351, which passed Senate and received favorable report from House Ways and Means Subcommittee in 2017. Continue to lead strategy with coalition members and lobbyists while awaiting 2019 session

AHEC Executive Director Search Committee, August 2017 - August 2018

SCAPA Legislative Committee, June 2017 - current

MUSC 2020 Initiative 9, IP Applied Experiences Committee, MUSC, September 2016 - current

Work-Life Balance Task Force, MUSC College of Health Professions, August 2016 - current

Faculty Council, MUSC College of Health Professions

- Past-Chair, July 2018 - present
- Chair, July 2017 – June 2018
- Chair-Elect, July 2016 – June 2017

Chair, Clinical Curriculum Committee, MUSC Division of Physician Assistant Studies, September 2014 – current

Didactic Curriculum Committee, MUSC Division of Physician Assistant Studies, September 2014 – current

MUSC ITCC (Interprofessional Team Case Conference) IPE Task Force, January 2016 – current

Faculty Evaluation Committee, MUSC College of Health Professions, July 2016 – Present

MUSC IP Day Facilitator, MUSC, January 2015 - 2018

Pediatric Clinical Rotation Preceptor, MUSC Physician Assistant Program, June 2013 - 2014

Honors and Awards

Pi Alpha Physician Assistant National Honor Society, August 2018

Current Teaching Responsibilities

Clinical Rotations I – IX Course Director

Pediatrics Course Director

Physical Diagnosis and Clinical Application II Course Director

Clinical Skills and Procedures Course Director

Clinical Problem Solving Course Facilitator

IP 711 TeamSTEPPS Course Facilitator